



Budget Reaction Poll for the Economist

June 2010

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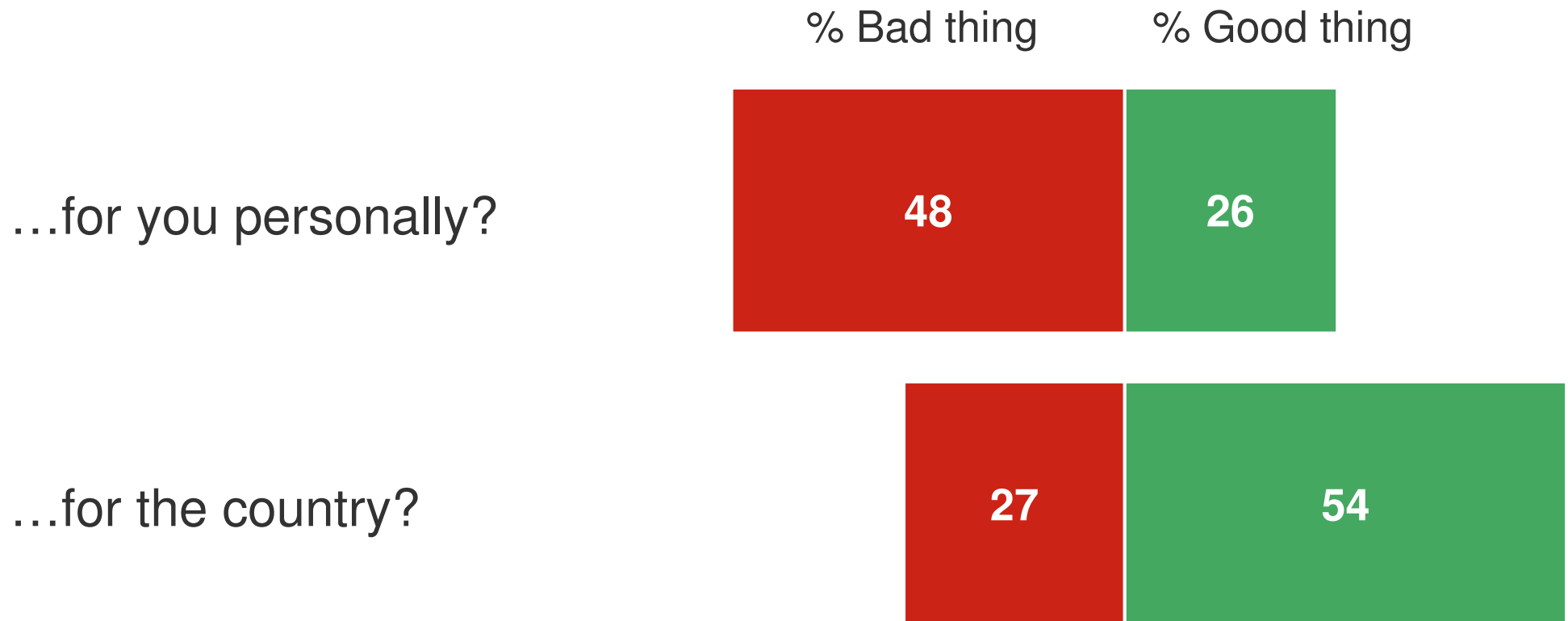
020 7347 3000

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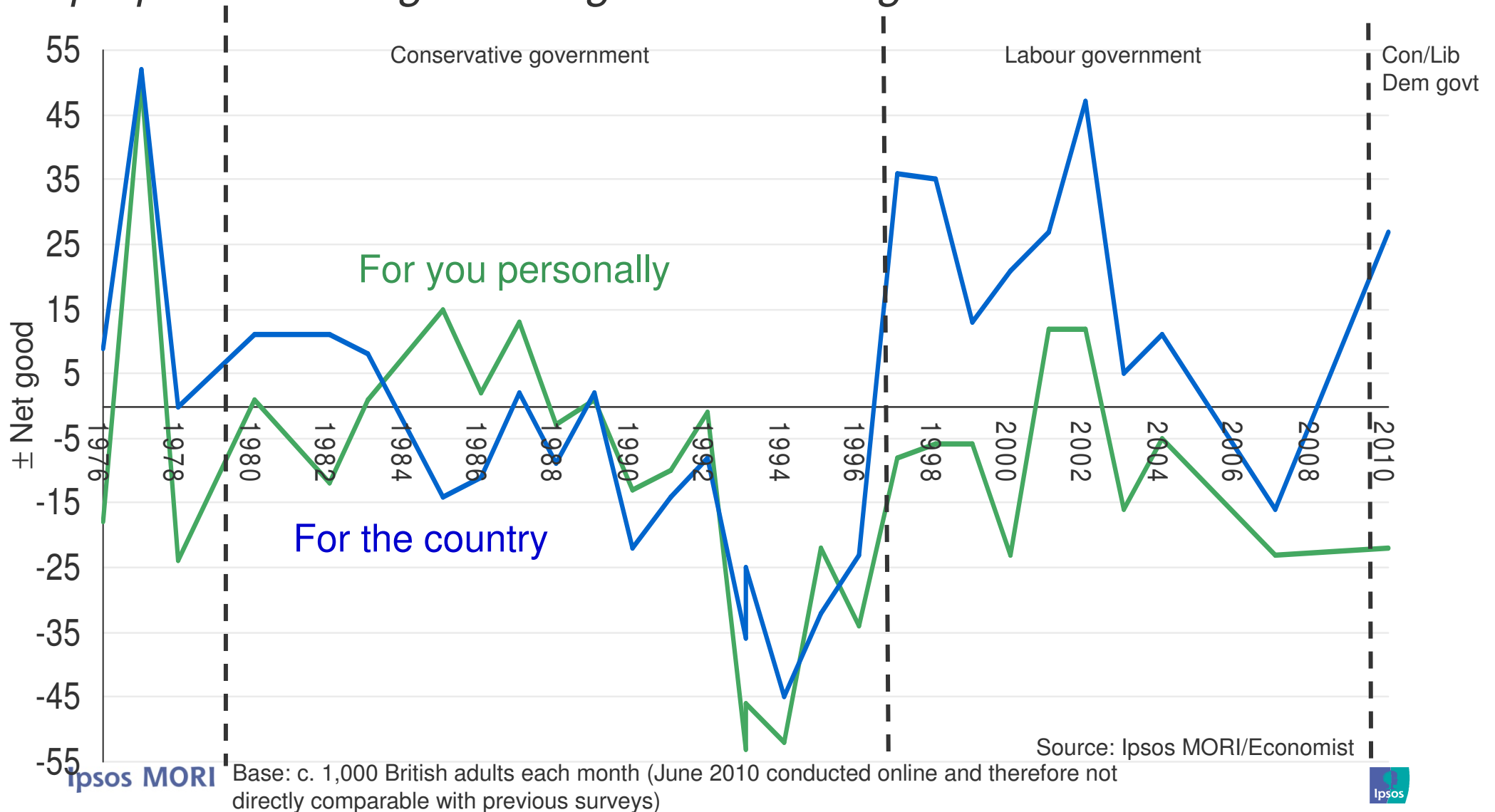
The Budget – good for the country but bad for ‘me personally’

From what you know, or have heard, do you think the Budget proposals are a good thing or a bad thing...?



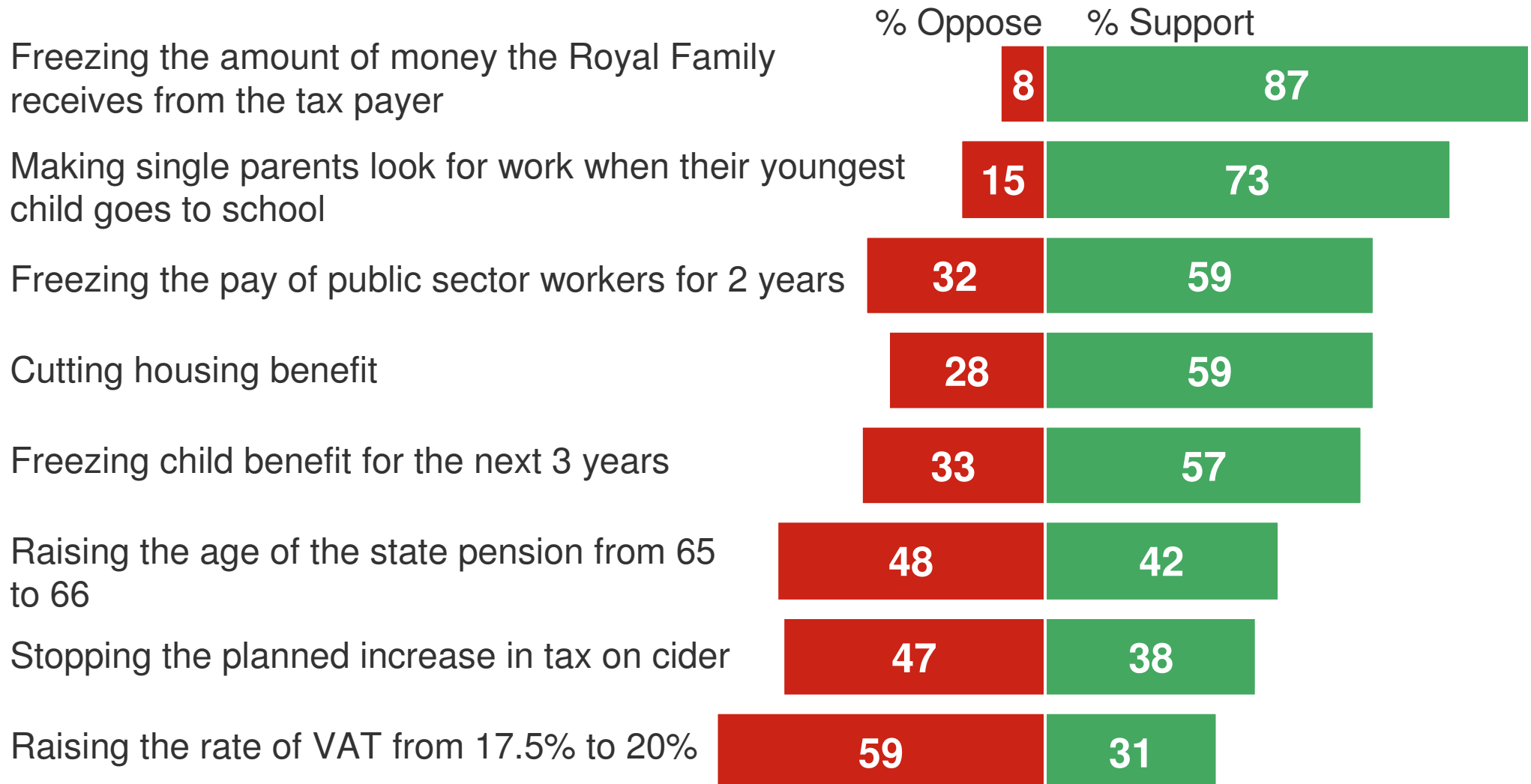
The Budget – good thing or bad thing?

From what you know, or have heard, do you think the Budget proposals are a good thing or a bad thing...?



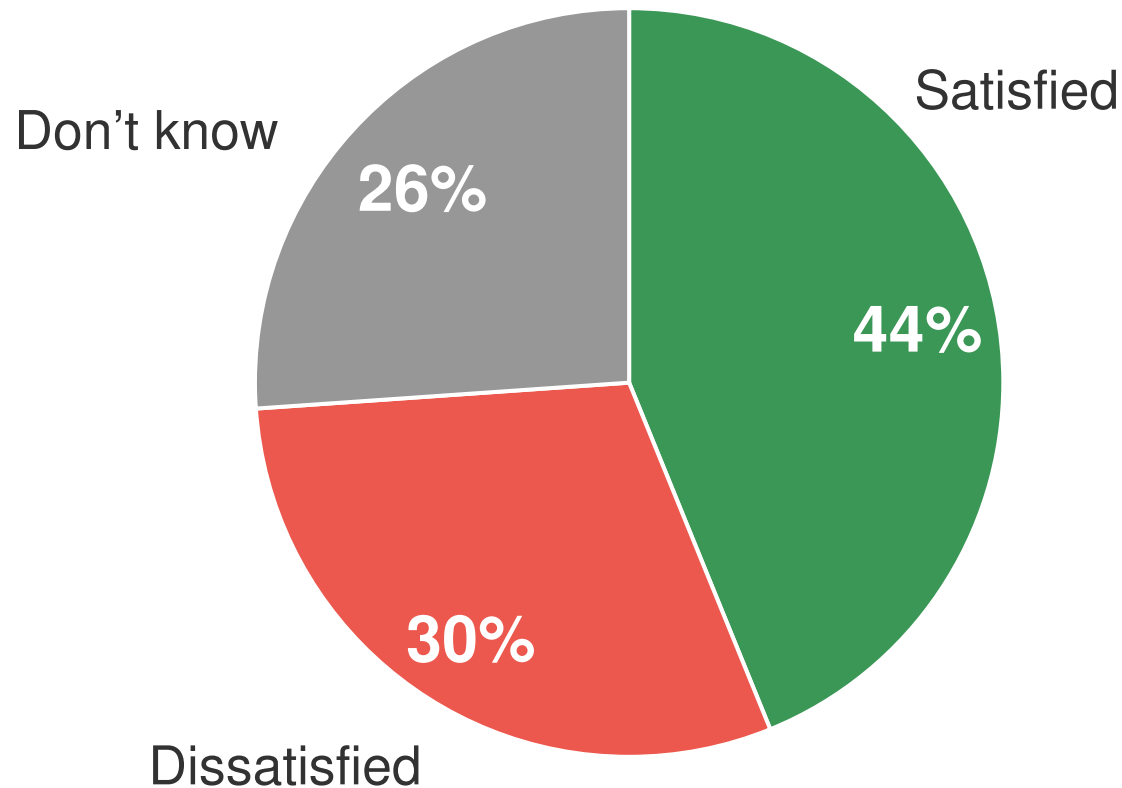
What the voters want on economy

Please can you tell me whether you support or oppose the following announcements made by the government in the Budget this week.



Satisfaction with Chancellor

Are you satisfied or dissatisfied with the way George Osborne is doing his job as Chancellor of the Exchequer?



Base: 1,005 British adults aged 18+, 25-28 June 2010

Ipsos MORI

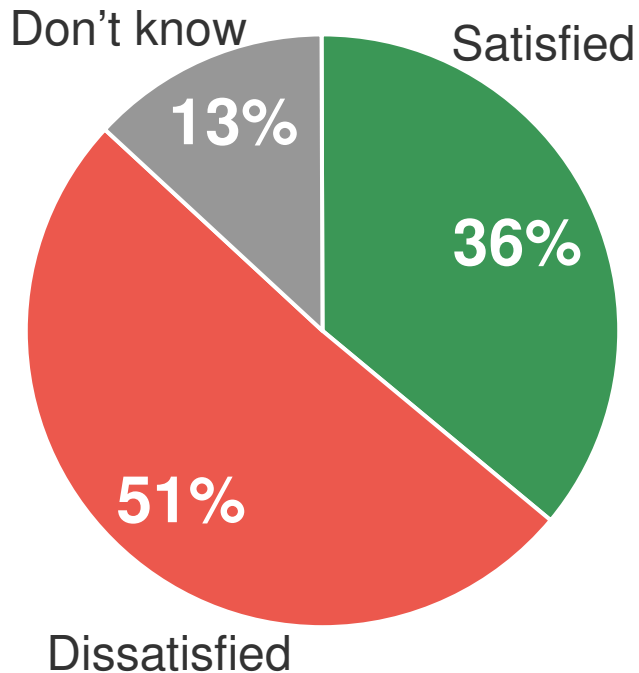
Source: Ipsos MORI/Economist



Satisfaction with Chancellor

Are you satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?

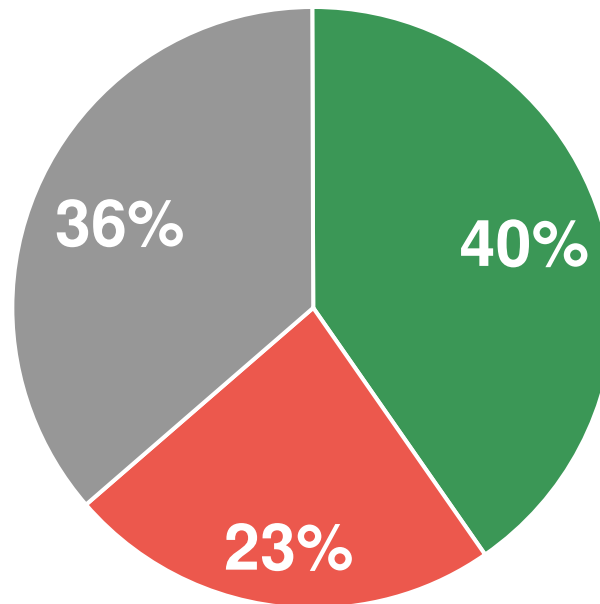
Alistair Darling
March 2010



Base: 1,503 British adults 18+, 19th-22nd March 2010

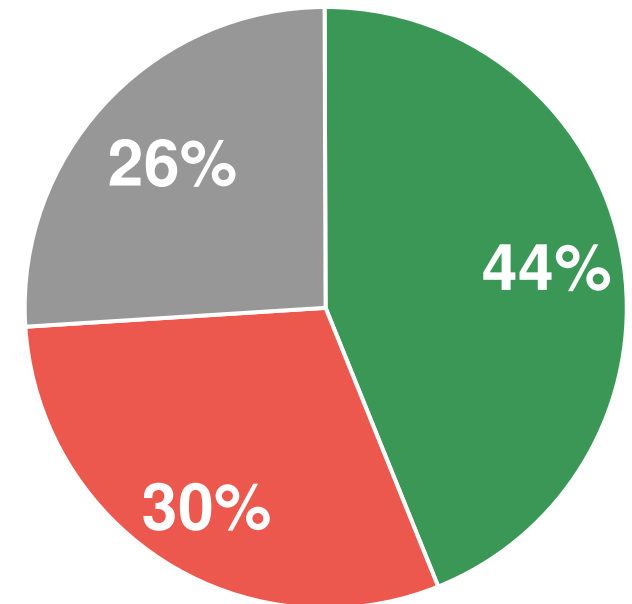
Ipsos MORI

George Osborne
Pre Budget



Base: 1,002 British adults 18+, 18th-20th June 2010

George Osborne
Post Budget*



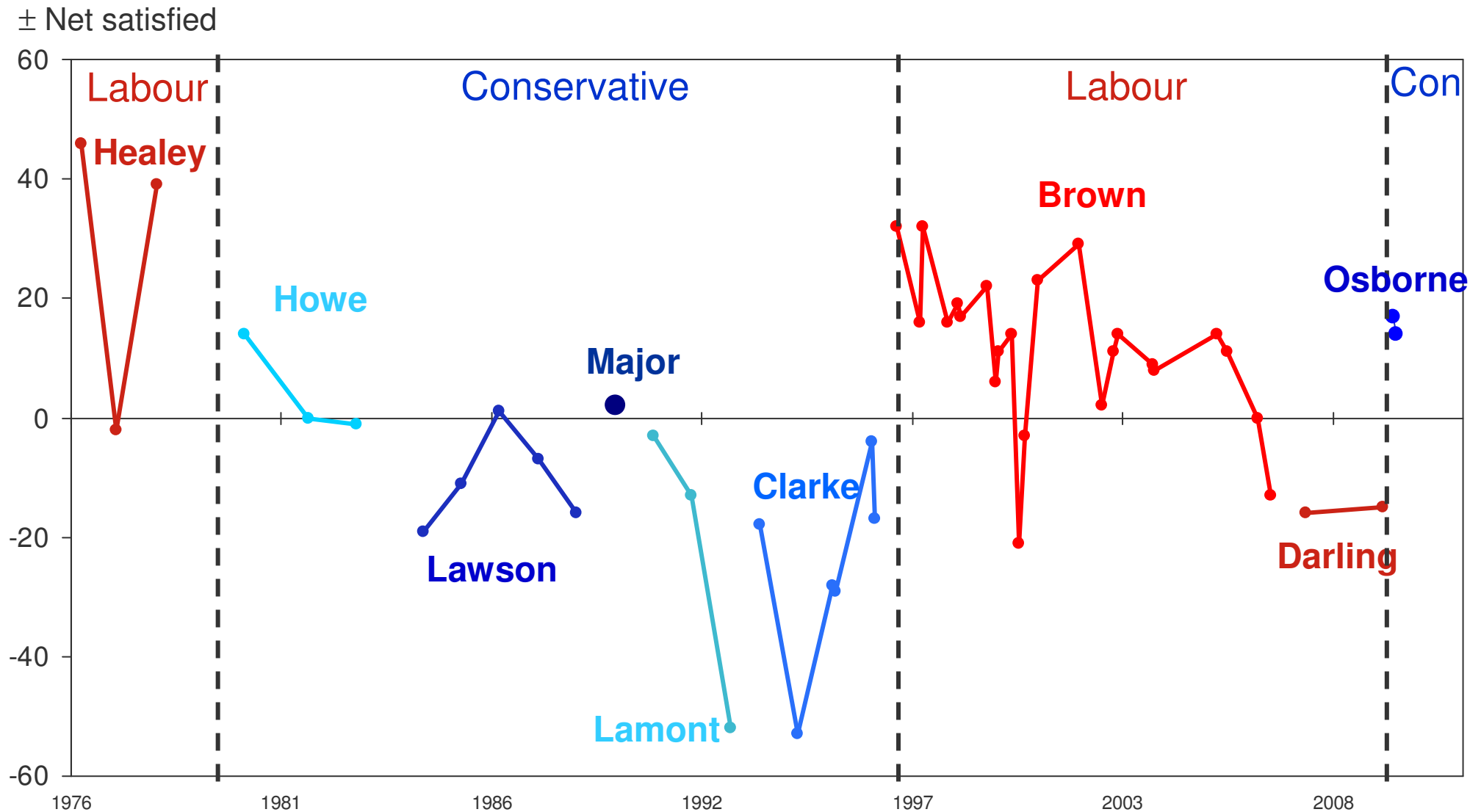
Base: 1,005 British adults 18+, 25th-28th June 2010

Source: Ipsos MORI/Economist

*Conducted online and therefore not directly comparable with previous surveys



Net satisfaction with Chancellors since 1976



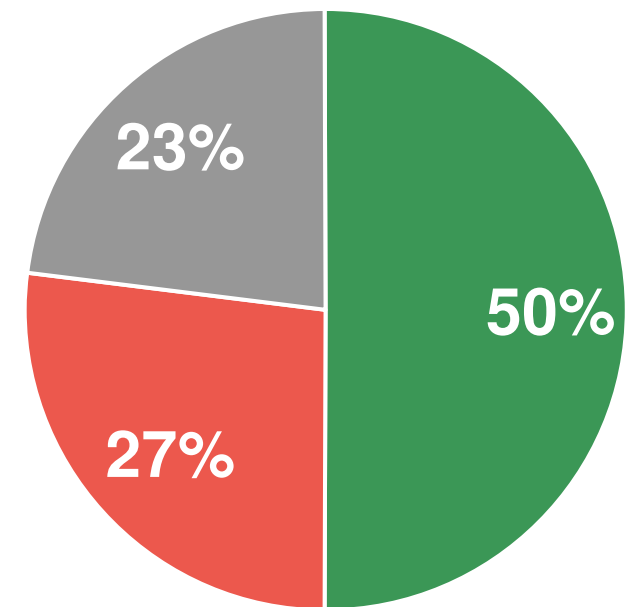
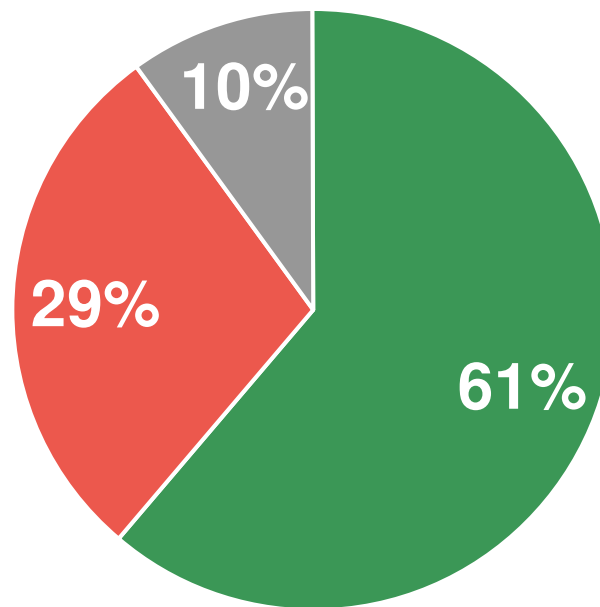
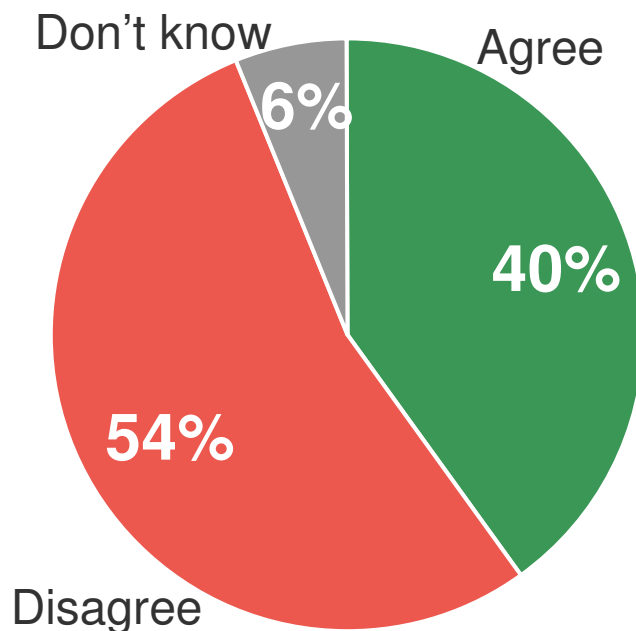
Government's policies improving the state of Britain's economy?

On balance, do you agree or disagree that in the long term, this government's policies will improve the state of Britain's economy?

November 2009

June 2010
Pre Budget

June 2010
Post Budget*



Base: 1,006 British adults, 13-15 November 2009

Base: 1,002 British adults 18+,
18th-20th June 2010

Base: 1,005 British adults 18+,
25th-28th June 2010

Ipsos MORI

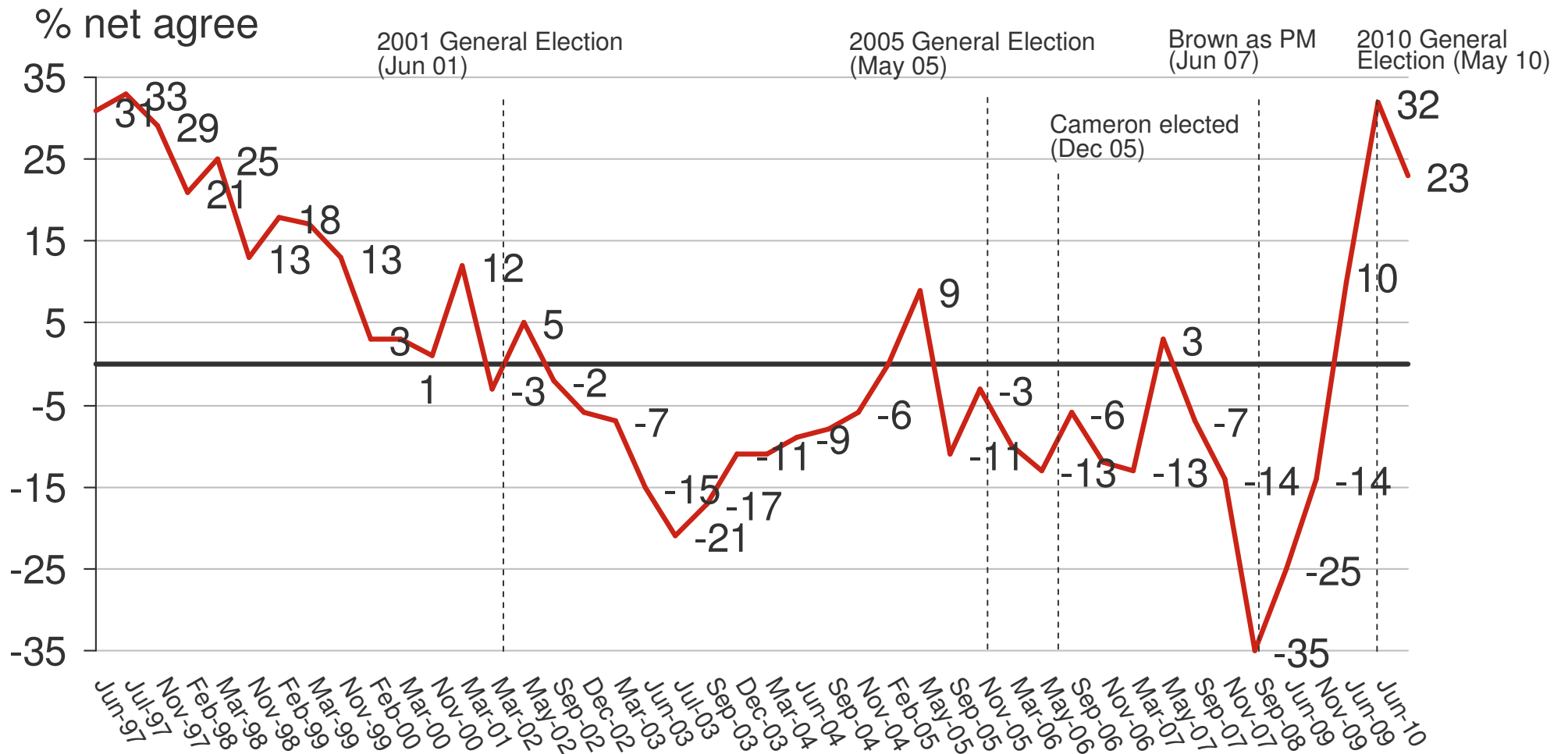
*Conducted online and therefore not directly comparable with previous surveys

Source: Ipsos MORI/Economist



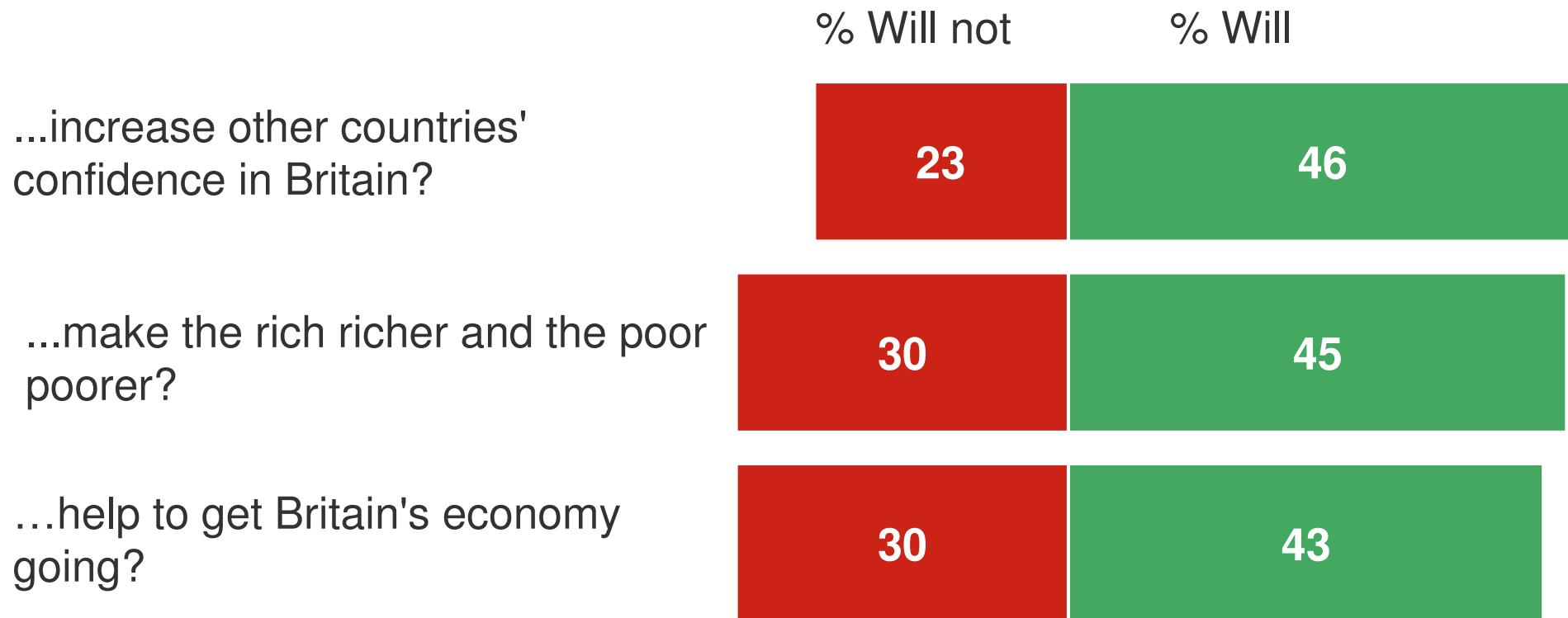
Government improving the economy - trend

Do you agree or disagree... "In the long term, this government's policies will improve the state of Britain's economy"



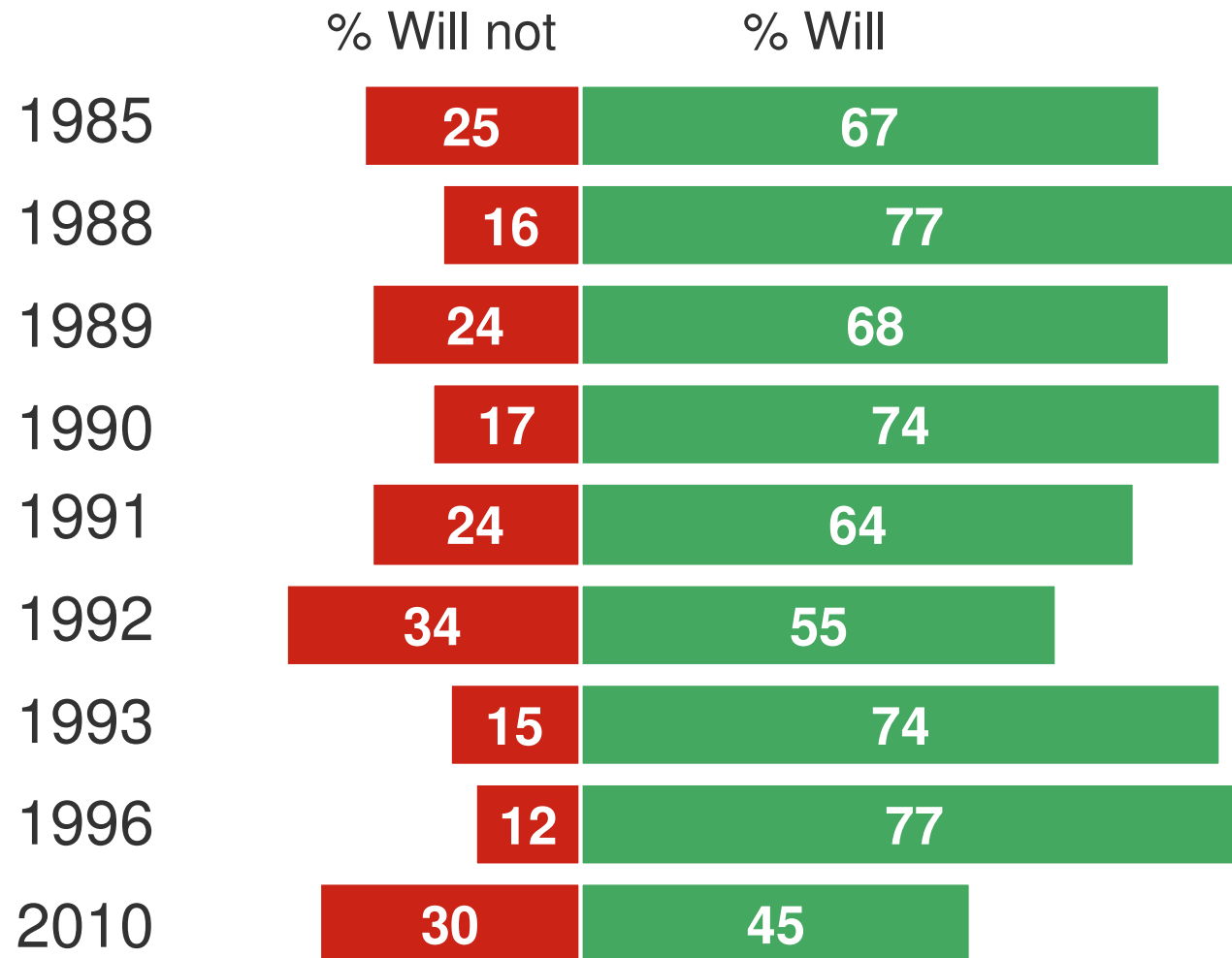
The budget will will not..

Do you think the budget will or will not ... ?



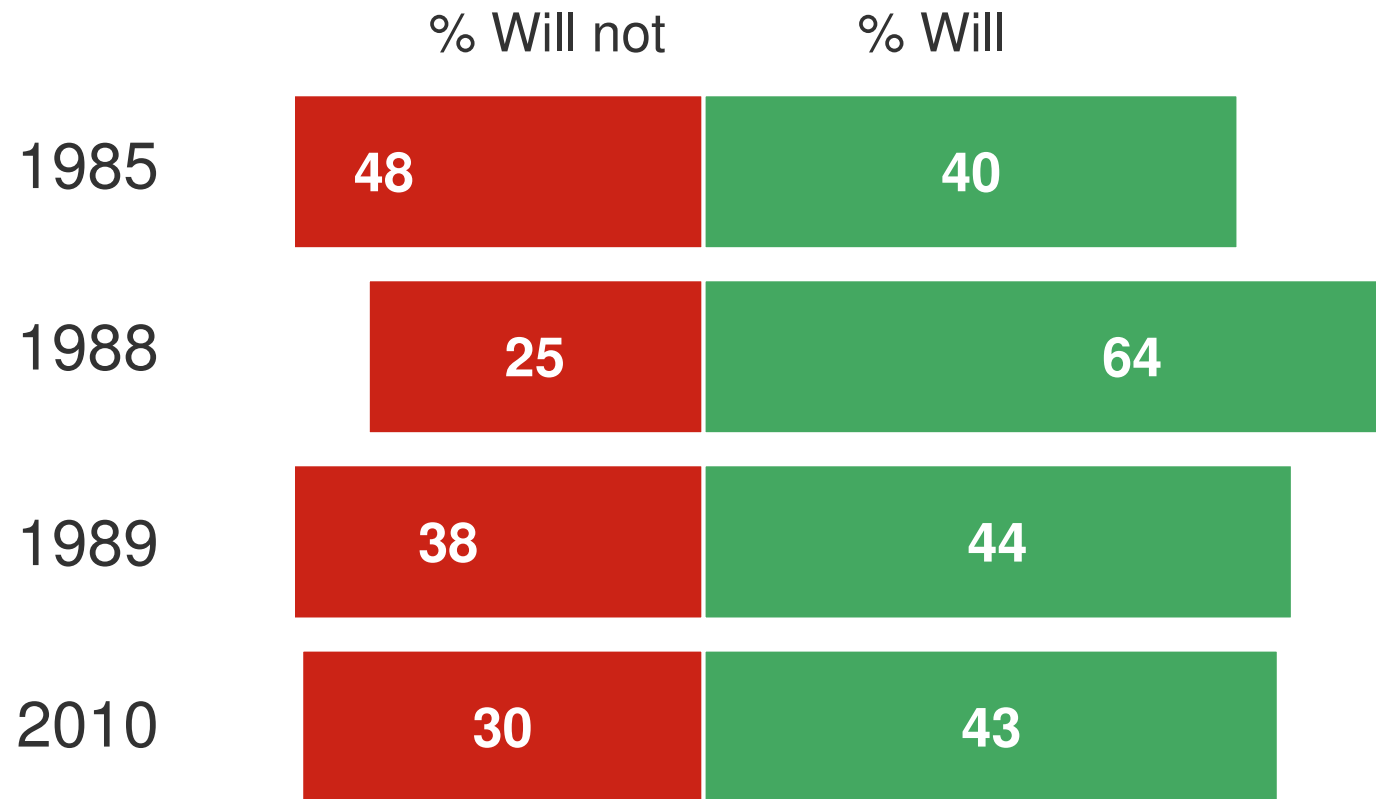
Rich richer and poor poorer - trend

Do you think the budget will or will not make the rich richer and the poor poorer?



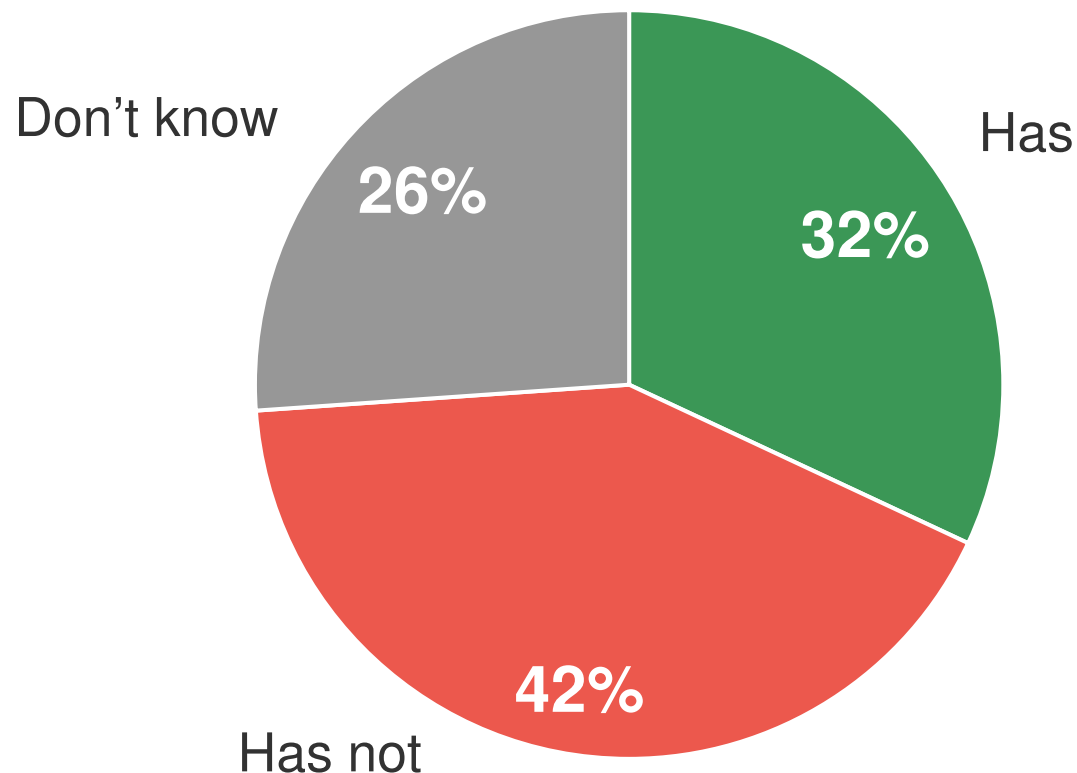
Get Britain's economy going - trend

Do you think the budget will or will not help to get Britain's economy going?



Government not seen to be making right decisions about which services to protect from cuts

The government has promised to protect spending on some services, such as health and international aid, but not on others, such as defence and benefits. From what you know, do you think the government has made the right decisions about which services to protect and which may face spending cuts, or not?



Growing acceptance that the deficit needs to be cut quickly

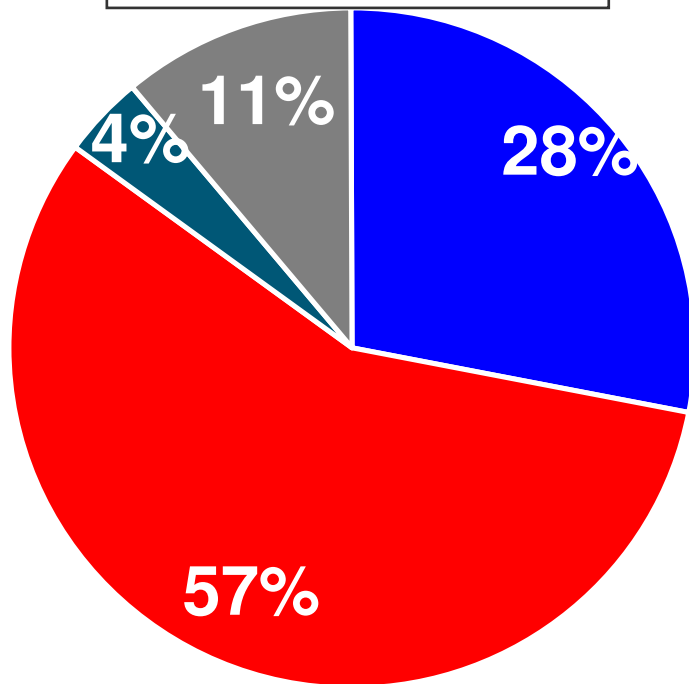
Some economists say that the national debt is the greatest threat to the economy and the deficit needs to be cut quickly, starting this year. Other economists say that it should not be cut so soon as reducing public spending may stop the economic recovery. Which of these do you think is right?

■ National debt is the greatest threat to the economy and the deficit needs to be cut quickly, starting this year

■ National debt should not be cut so soon as reducing spending may stop recovery

■ Don't know
■ Neither

March 2010



June 2010

