

TENANT STATUS SURVEY 2010



Whether you are just looking for compliance or for the full Ipsos MORI survey package, we can help you:

Our team – our Housing Research Team has dedicated researchers with the expertise, resources and relevant experience to deliver this research to the very highest standards.

Unrivalled experience – we carried out around 30 STATUS and related surveys in 2008, as well as over 100 Place Surveys, giving us unrivalled experience in the practicalities of carrying these out.

Flexibility – we can tailor your survey to your needs, whether you are an individual commissioning authority or a consortium working together. We provide guaranteed peace of mind that your Authority will be compliant for all stages of the process.

Entirely in-house – you can feel safe in the knowledge that we can provide all the services you require under one roof, managing the entire survey process, from printing, scanning and validation of data on to reporting, presentations and workshops, entirely in-house.

Added value – as standard we always seek to maximise the value of our surveys by placing results into broader context and our Housing Frontiers work takes a more sensitive look at landlord performance in relation to overall satisfaction, taking account of local factors such as deprivation and the age profile of your tenant population.

Going further – our services can go beyond just carrying out your survey, whether that be advising you on additional questions, providing training on how to interpret and analyse the survey data, running action planning workshops to help you and your staff understand the results and take them forward, or mapping your results, allowing geographical analysis of perceptions data.

Qualitative expertise – we carry out qualitative research to explore satisfaction in-depth with tenants, looking at what's behind the results from STATUS surveys, providing actionable insight and suggestions directly from tenants.

How to get in contact

If you'd like more information on how our Housing Research Team can help you, please contact:

Stephen Finlay, stephen.finlay@ipsos.com

Benjamin Collins, benjamin.collins@ipsos.com

Alternatively, visit our website:

www.ipsos-mori.com