

# Ipsos MORI STATUS Surveys – whatever your requirements, we have the right option for you

**Standard compliance survey**

**Full Ipsos MORI package**



<p><b>Quality and Assurance</b></p>	<p><b>Guaranteed quality and NI160 compliance</b> Ipsos MORI unrivalled experience (over 150 Status and Place surveys in 2008/09) The first UK agency to be awarded ISO 27001 which is the international standard for information security</p>	<p>The same quality, whatever package you take</p>	<p><b>Guaranteed quality and NI160 compliance</b> Ipsos MORI unrivalled experience (over 150 Status and Place surveys in 2008/09) The first UK agency to be awarded ISO 27001 which is the international standard for information security</p>	<p><b>Quality and Assurance</b></p>
<p><b>Project Management</b></p>	<p><b>Dedicated survey manager</b> and access to an experienced STATUS team Face to face set up meeting and regular progress updates Always available for advice and feedback</p>	<p>The same dedicated service for all of our clients</p>	<p><b>Dedicated survey manager</b> and access to an experienced STATUS team Face to face set up meeting and regular progress updates Always available for advice and feedback</p>	<p><b>Project Management</b></p>
<p><b>Questionnaire Design</b></p>	<p><b>Use of standard 4NB questionnaire</b>, A4, 8 page, black and white Branded questionnaire with cover letter personally addressed to tenant Inclusion of translation service contact details</p>	<p>Whether you are looking for a quick turnaround, compliance survey, want to collect additional data and explore your results in-depth, or anything in between, we can tailor our services to meet your needs</p>	<p><b>Up to 5 additional, bespoke questions</b> added to standard 4NB, 12 page, full colour Branded questionnaire with cover letter personally addressed to tenant Panel recruitment, translation service full colour insert</p>	<p><b>Questionnaire Design</b></p>
<p><b>Reporting and Analysis</b></p>	<p><b>Reporting of each result</b> in an accessible and easy to read format, including an executive summary for easy circulation A set of data tables breaking down findings for every question by key sub-groups with statistically significant data highlighted</p>	<p>Whether you are looking for a quick turnaround, compliance survey, want to collect additional data and explore your results in-depth, or anything in between, we can tailor our services to meet your needs</p>	<p><b>Full reporting, analysis of trends</b> from previous years, benchmarking against peer group landlords, as well as key drivers analysis. Data tables, topline results, SPSS dataset Context via reference to our Housing Frontiers work</p>	<p><b>Reporting and Analysis</b></p>
<p><b>Using your Results</b></p>	<p><b>We can take your results and analyse them</b> in respect of the issues most important to you Reporting of clear conclusions and recommendations</p>	<p>Whether you are looking for a quick turnaround, compliance survey, want to collect additional data and explore your results in-depth, or anything in between, we can tailor our services to meet your needs</p>	<p><b>Stakeholder workshops producing action</b> plans and a road map for the next two years Qualitative discussion groups and interviews examining results in-depth, directly with tenants Mapping of results</p>	<p><b>Using your Results</b></p>