

**Fawcett Survey on Equal Pay
Topline Data
7th October 2009**

Ipsos MORI interviewed a representative sample of 1,055 British adults aged 16+
Ipsos MORI interviewed 438 men and 617 women
Interviews were conducted by telephone 2nd-4th October 2009
Data are weighted to match the profile of the population
Where percentages do not sum to 100, this may be due to computer rounding, the
exclusion of "don't know" categories, or multiple answers
In order to be considered significant, differences between the views of men and
women must exceed 5 percentage points

Q1 Please tell me whether you agree or disagree with the following statement: In Britain, men and women on the whole receive equal pay for doing jobs of equal value. PROMPT: Is that strongly / tend to?

	TOTAL	MEN	WOMEN
<i>Base (unweighted):</i>	1,055	438	617
	%	%	%
Strongly agree	17	21	13
Tend to agree	23	27	19
Neither agree nor disagree	4	4	4
Tend to disagree	25	22	28
Strongly disagree	27	22	31
Don't know	4	3	5
Total: Agree	40	48	32
Total: Disagree	52	44	59

Q2 In fact women are paid on average 23% less than men for doing jobs of equal value. In your view, how important, if at all, is it to eliminate this pay gap?

	TOTAL	MEN	WOMEN
<i>Base (unweighted):</i>	1,055	438	617
	%	%	%
Very important	73	66	79
Fairly important	21	25	17
Not very important	3	5	2
Not at all important	1	2	1
Don't know	2	3	2
Total: Important	94	91	96
Total: Not important	4	7	3

- Q3 Some people have suggested that employers should have to check their records each year to see if they are unfairly paying men and women differently for work of equal value. If a difference is found, the employer would then need to take action to correct this. Would you support or oppose the introduction of a legal requirement for employers to conduct these kind of pay checks?
PROMPT: Is that strongly / tend to?

	TOTAL	MEN	WOMEN
<i>Base (unweighted):</i>	1,055	438	617
	%	%	%
Strongly support	59	53	65
Tend to support	26	28	24
Neither support nor oppose	3	4	2
Tend to oppose	5	7	3
Strongly oppose	4	6	3
Don't know	2	2	2
Total: Support	85	81	89
Total: Oppose	9	13	6