

**J37376 Scottish Public Opinion Monitor – Wave 2
Topline Results**

- Results are based on a survey of 1,009 respondents conducted by telephone between 19th November and 23rd November 2009.
- Data are weighted by age, sex and working status using census data, and tenure using SHS 2007-2008 data.
- An asterisk (*) indicates a percentage of less than 0.5% but greater than 0.
- Where results do not sum to 100, this may be due to multiple responses or computer rounding.

<INSERT INTRODUCTION> **Good morning/afternoon/evening. My name is.....from Ipsos MORI, the independent research organisation. We are phoning to see if you would be willing to take part in a short survey about your views on issues affecting Scotland and your local area. The interview will take 20 minutes at the most.**

I'd like to assure you that all of the information you provide will be treated in the strictest confidence and used for research purposes only. It will not be possible to identify any particular individuals or addresses in the results.

Voting

I'd like to begin by asking you a few questions about voting in elections.

ASK ALL

GE_V **How would you vote if there were a General Election tomorrow, would you vote...**

OTEa ROTATE ORDER. READ OUT. SINGLE CODE ONLY .

- | | | |
|---|---|----------------|
| Scottish Conservative and Unionist Party | 1 | |
| Scottish Labour | 2 | |
| Scottish Liberal Democrat | 3 | |
| Scottish National Party (SNP) | 4 | |
| Or for another candidate (DO NOT ROTATE) | | GO TO |
| | 5 | GE_VOTEb |
| Undecided/Don't know (DO NOT READ) | 6 | GO TO GE_VOTEc |
| Would not vote (DO NOT READ) | 7 | |
| Refused | 8 | GO TO GE_VOTEc |

ASK ALL WHO SAY ANOTHER CANDIDATE AT Q5a

GE_V **Which party is that?**

OTEb DO NOT PROMPT. SINGLE CODE ONLY .

- | | | |
|------------------------------|---|----------------|
| Solidarity | 1 | |
| Scottish Socialist Party | 2 | |
| Scottish Green Party | 3 | |
| UK Independent Party (UKIP) | 4 | |
| British National Party (BNP) | 5 | |
| Independent candidate | 6 | |
| Other (WRITE IN) | 7 | |
| Undecided/Don't know | 8 | GO TO GE_VOTEc |
| Refused | 9 | GO TO GE_VOTEc |

ASK ALL WHO SAY UNDECIDED OR REFUSED AT GE_VOTEa (CODES 6 OR 8) OR
 GE_VOTEb (CODES 8 OR 9)

GE_V **Which party are you most inclined to support?**

OTEc DO NOT PROMPT. SINGLE CODE ONLY .

Scottish Conservative and Unionist Party	1
Scottish Labour	2
Scottish Liberal Democrat	3
Scottish National Party (SNP)	4
Solidarity	5
Scottish Socialist Party	6
Scottish Green Party	7
UK Independent Party (UKIP)	8
British National Party (BNP)	9
Independent candidate	10
Other (WRITE IN)	11
Undecided/Don't know	12
Refused	13

ASK ALL

GE_LIK **How likely would you be to vote in an immediate general election, on a
 EV scale of 1 to 10, where 10 means you would be absolutely certain to vote
 and 1 that you would be absolutely certain NOT to vote?**

SINGLE CODE

	%
10 (Absolutely certain to vote)	57
9	5
8	10
7	3
6	4
5	6
4	2
3	2
2	1
1 (Absolutely certain not to vote)	9
Don't know	*
Refused	*

ASK ALL

SP_V **In elections for the Scottish Parliament you have two votes. Your first vote is for a**
 OTE1 **person to represent the constituency. If there were elections to the Scottish**
 a **Parliament tomorrow, how would you use your first vote? Would you vote.....**

ROTATE ORDER. READ OUT. SINGLE CODE ONLY .

- | | | |
|---|---|-----------|
| Scottish Conservative and Unionist Party | 1 | |
| Scottish Labour | 2 | |
| Scottish Liberal Democrat | 3 | |
| Scottish National Party (SNP) | 4 | |
| Or for another candidate (DO NOT ROTATE) | | GO TO |
| | 5 | SP_VOTE1b |
| Undecided/Don't know (DO NOT READ) | | GO TO |
| | 6 | SP_VOTE1c |
| Would not vote (DO NOT READ) | 7 | |
| Refused | | GO TO |
| | 8 | SP_VOTE1c |

ASK ALL WHO SAY ANOTHER CANDIDATE AT SP_VOTE1a

SP_V **Which party is that?**

OTE1 DO NOT PROMPT. SINGLE CODE ONLY .

b

- | | | |
|------------------------------|---|-----------|
| Solidarity | 1 | |
| Scottish Socialist Party | 2 | |
| Scottish Green Party | 3 | |
| UK Independent Party (UKIP) | 4 | |
| British National Party (BNP) | 5 | |
| Independent candidate | 6 | |
| Other (WRITE IN) | 7 | |
| Undecided/Don't know | | GO TO |
| | 8 | SP_VOTE1c |
| Refused | | GO TO |
| | 9 | SP_VOTE1c |

ASK ALL WHO SAY UNDECIDED OR REFUSED AT SP_VOTE1a (CODES 6 OR 8) OR
 SP_VOTE1b (CODES 8 OR 9)

SP_V **Which party are you most inclined to support?**

OTE1 DO NOT PROMPT. SINGLE CODE ONLY .

c

- | | |
|--|----|
| Scottish Conservative and Unionist Party | 1 |
| Scottish Labour | 2 |
| Scottish Liberal Democrat | 3 |
| Scottish National Party (SNP) | 4 |
| Solidarity | 5 |
| Scottish Socialist Party | 6 |
| Scottish Green Party | 7 |
| UK Independent Party (UKIP) | 8 |
| British National Party (BNP) | 9 |
| Independent candidate | 10 |
| Other (WRITE IN) | 11 |
| Undecided/Don't know | 12 |
| Refused | 13 |

ASK ALL

SP_LIK **And, how likely would you be to vote in an immediate Scottish**
 EV **Parliamentary election, on a scale of 1 to 10, where 10 means you would be**
absolutely certain to vote and 1 that you would be absolutely certain NOT to
vote?

SINGLE CODE

	%
10 (Absolutely certain to vote)	54
9	5
8	10
7	4
6	4
5	8
4	2
3	2
2	1
1 (Absolutely certain not to vote)	9
Don't know	*
Refused	*

GBROWN **Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

	%
Satisfied	41
Dissatisfied	49
Don't know	10

DCAM **Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the opposition?**

	%
Satisfied	36
Dissatisfied	47
Don't know	17

ASALM **And, are you satisfied or dissatisfied with the way Alex Salmond is doing his job as First Minister of Scotland?**

	%
Satisfied	47
Dissatisfied	43
Don't know	10

GEO **The UK General Election next year is likely to result in either a Conservative or**
 UTC **Labour government in Westminster. Regardless of how you intend to vote,**
 OME **which do you think would be best for Scotland, a Conservative government in**
Westminster, or a Labour Government?

	%
Conservative Government	24
Labour Government	61
Both the same (DO NOT READ OUT)	7
Don't know	8

Important issues

Issues **Moving on, what do you see as the most important issue facing Scotland**
 A **today? DO NOT PROMPT, BUT PROBE FULLY. SINGLE CODE ONLY**

Issues **EXCLUDE ANY MENTIONED AT Issuesa And what do you see as other**
 B **important issues facing Scotland today?**
DO NOT PROMPT, BUT PROBE FULLY. MULTICODE OK

	Issues A – most important	Issues A/B – any mention
	%	%
Unemployment/factory closure/lack of industry	24	42
Economy/economic situation/'credit crisis'/crunch	20	37
Education/schools	4	24
National Health Service/Hospitals/ Health care	4	24
Scottish Independence/constitution/Devolution	11	18
Crime/law & order/violence/ vandalism/anti-social (yob) behaviour	5	15
Environment/climate change/global warming/pollution	2	11
Housing	1	8
Immigration/immigrants (race relations)	3	8
Drug abuse	1	6
Transport/public transport	1	6
Pensions/social security/benefits	1	5
Poverty/inequality	2	5
Terrorism/war in Iraq/Afghanistan/foreign affairs/Defence	2	5
Ageing population	1	4
Lack of facilities/opportunities for young people/young people have nothing to do	1	4
Common Market/EU/Europe/EURO	1	3
Local government/council tax	*	3
Nationalisation/Government control of institutions	1	3
Public services in general	*	3
Taxation	1	3

Family breakdown/lack of discipline taught to young people	*	2
MPs/MSPs expenses/expenses scandal	*	2
Obesity/ill health	1	2
Energy/Renewable energy	1	2
Countryside/rural life	*	1
Inflation/prices/rising cost of living	*	1
Low pay/minimum wage/fair wages	0	1
Morality/individual behaviour/lifestyle	*	1
Nuclear weapons/nuclear war/disarmament	*	1
Petrol prices/fuel prices	*	1
Religion/religious tolerance	0	1
Sectarianism	*	1
Child abuse/protection of children	*	1
Fishing industry	0	1
Forth Bridge/building of the Forth Bridge	*	1
Government spending	*	1
Lack of funding/funding issues	*	1
Oil	*	1
Roads/pavements	0	1
Scotland's reputation/status in the world	*	1
SNP	*	1
Government/Gordon Brown/quality of Government	*	1
Other (PLEASE WRITE IN)	2	9
None	1	1
Don't know	5	5
Refused	*	*

REFE **The Scottish Government has proposed a referendum on Scotland's constitutional future. Which of the following statements comes closest to your own view about the referendum?** READ OUT. ROTATE ORDER.

	%
I believe a referendum should be held as soon as possible	25
I believe a referendum should be held in a few years time but it is not a priority at the moment	50
I do not believe there should be a referendum on this issue	20
Other (DO NOT READ OUT)	*
Don't know (DO NOT READ OUT)	5

INDE **Which of the following statements, if any, comes closest to your own view?**
PEN READ OUT. SINGLE CODE. ROTATE ORDER.

	%
Scotland should remain part of the UK with the same devolved powers it has at present	32
Scotland should remain part of the UK with increased powers	46
Scotland should become a fully independent country, separate from the rest of the UK	20
Some other view (DO NOT READ OUT)	3