

Ipsos MORI NHS and Public Health research team

Ipsos MORI has a dedicated NHS and Public Health team with a considerable breadth and depth of experience.

We have worked across every SHA in England and for PCTs and ambulance trusts, and across the full range of stakeholders - e.g. patients, public, frontline staff, and managers. Our knowledge and expertise in the sector and our strong links with health organisations means we are able to work closely with clients to design and tailor research that specifically meets their needs.

We have strong links to specialist in-house methodological units such as the Qual HotHouse and the Research Methods Centre, and access to Ipsos MORI's considerable face-to-face telephone and fieldforces. We also have a great deal of experience in conducting large and small scale postal surveys. This means we have a wide range of quantitative and qualitative approaches at our disposal and can take on projects of all sizes.